

For Our 2ND Establishment

We, NAKABAYASHI, have been establishing the New Business in overseas countries as follows and have just started to find the business partners.

NAKABAYASHI is challenging to become a global and specialized company in niche market. NAKABAYASHI has contributed to society on the business, supporting consumers to organize their information like bookbinding and providing paper products like photo albums and office products since we established in 1923.

Presently, we have been trying to make a strategy for growth through challenging our new business or new products, so to speak, “2ND ESTABLISHMENT”.

To create our New Business field, we have focused...

1) Baby and Junior products market

We recognize a growing awareness of reassurance and safety for the children and a increasing of society's concern about it with improvement of people's life as the economic grows in each country.

2) Middle&Senior Aged products market

Aging is increasing rapidly in various countries including Japan. Middle and Senior Aged products market is expected to greatly expand as the population grows older.

3) Office Shredder market

We have a social concern such as importance of a better working environment to enhance office work more efficiently and growing of concern for protection of confidential information. We expect further increase of such social concern as well as the market demand for environmental-oriented products.

